

Roxana Vale

SENIOR ACCESSIBILITY & CIVIC TECHNOLOGY DESIGNER

Designing accessible digital experiences for public-serving organizations.

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EXPERIENCE

Lead Designer, Digital Services 2021 – Present

City of San Francisco

- Lead design for citywide services used by millions of residents.
- Established accessibility standards and component library.
- Partner with product and engineering to ship inclusive, usable experiences.

Senior Product Designer 2018 – 2021

Code for America

- Designed and shipped digital tools for civic engagement and public benefits.
- Conducted user research and usability testing with diverse communities.
- Mentored designers and advanced inclusive design practices.

Product Designer 2016 – 2018

IDEA Public Schools

- Designed internal tools that improved educator workflows.
- Collaborated across teams to simplify complex information.

EDUCATION

Master of Design in Interaction Design 2016

California College of the Arts

Bachelor of Arts in Sociology 2012

University of California, Berkeley

SKILLS

- Accessibility (WCAG 2.2, Section 508)
- User Research
- Design Systems
- Figma
- HTML/CSS
- Prototyping
- Content Strategy
- Service Design
- Stakeholder Collaboration